



SIBERIAN ADVENTURE BENEFITS CHILDRENS CHARITY

APRIL 2014



A group photo showing George Symmalis, Executive Chairman Iqnovate and Spiro Sakiras, Chief Operating Officer handing over a cheque to Variety.

In February of this year Adalbert 'Dalbs' Hutter, along with team mate Dylan Thomson, drove a second hand 1970's Ural motorcycle with side car, 2,500kms across Siberia to raise money for the children's charity, Variety.

The IQ team was proud to sponsor their adventure to raise money for the children's charity, Variety. Not only is supporting the health and wellbeing of children a noble cause, but the team's adventure resonated with the IQ philosophy and approach – managing risk while navigating 'terra incognita' with diligent preparation, expertise and fierce commitment.



FROM PRODUCT CONCEPT TO MARKET AND BEYOND

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